HOLLY SIVY.

()hristmas 2025 RETAIL

CATALOGUE





OUR Story

Holly & Ivy is a family business that began in the loft of our home at number nineteen Glenart Road, just as South Africa's new Democracy was born. Since then we have grown to become South Africa's Premier Christmas Cracker Manufacturer, supplying most of our major retailers and exporting our products around the world.

The youthful minds that watched the development and growth of the company have now taken over the management and running of the company. With fresh and enthusiastic people at the helm and a youthful and delightful workforce hand producing our exceptional products, Holly & Ivy is embracing all the new opportunities that have opened up for us.

We built a new 3000m² office and manufacturing facility in Shaka's Head, close to where the Founder of the Zulu Nation, King Shaka, built his great Military Barracks in 1826. This facility is custom built to our requirements and has allowed us to improve on all aspects of our business. We are passionate about Christmas and our products, so you can be confident that our handmade Christmas Crackers are of the highest quality standard. Each and every cracker has our love and attention invested in it!

When you choose Holly and Ivy Christmas crackers, you're bringing more than festive cheer to your holiday table. Each of our crackers is lovingly handcrafted in South Africa, where every purchase goes beyond the product itself - it helps to create meaningful employment in an area deeply affected by high unemployment rates. With each box of Holly and Ivy crackers, you're helping support artisans and provide stable jobs that uplift families and communities. Join us in making a positive difference this season, and let your holiday celebration bring joy not only to those around your table but to those working tirelessly to make your Christmas magical.



HANDMADE IN

Africa

Most of our workers are the main breadwinners of their families, and they come from a very impoverished community where unemployment is extremely high.



Introducing **Robert**, our dedicated machine operator who has been a vital part of the Holly and Ivy family for 8 years! As the sole breadwinner for his extended family, he takes great pride in his work and the products we create together.

He's especially proud of the Christmas crackers we produce-he knows their exceptional quality will bring joy to customers everywhere. Robert really enjoys the bustling energy during production and is confident that everyone will love our festive creations just as much as he does. At Holly and Ivy, he's not just making crackers; he's spreading holiday cheer!



Meet **Victoria**, one of our shining stars at Holly and Ivy! Living just a short walk away from our factory, she's a devoted mom to four daughters and has proudly been part of the Holly and Ivy family for eight years. Because of her job, Victoria has been able to put her children through school and college, all while creating a warm home for them. She absolutely loves the festive energy that fills the air during Christmas cracker production, where teamwork and creativity come together to spreadjoy.

When you choose Holly and Ivy crackers, you're not just adding to your holiday celebrations-you're also supporting hardworking individuals like Victoria and uplifting their families and community. Let's make this season merry and bright together!



Siyanda has been brightening up Holly and Ivy for three amazing years! He's the kind of guy who believes that a job isn't just a pay check-it's a path to becoming a better person. His favourite part? Foiling! Siyanda takes great pride in ensuring every project shines with quality, all while keeping our customers smiling. With a fantastic team around him and a work environment that feels like family.

Siyanda can't wait to come in each day. Here at Holly and Ivy, his positive spirit is truly infectious!



Introducing **Monica**, our incredible supervisor at Holly and Ivy. With 14 years of experience under her belt and a heart full of holiday spirit, Monica is a proud mom of four who knows the importance of bringing joy to families. She thrives in our collaborative environment, celebrating each milestone and the beautiful Christmas crackers we create together.

By choosing Holly and Ivy crackers, you're not just adding festive cheer to your celebrations; you're supporting dedicated individuals like Monica and making a positive impact on their lives. Join us in spreading joy this holiday season!

ENVIRONMENTAL Sustainability



The mark of responsible forestry

From design to delivery, our products are developed with the planet in mind. There is a constant drive to innovate, to improve, to surprise. Our packaging and display solutions are cutting edge and recycled material is at the heart of all manufacturing. Waste is minimised and re-used. Our life is green, and we are proud of it.

The FSC[®] label on a finished product signals that the materials used during production have met the chain of custody requirements at every step in the supply chain, from sourcing to distribution.

FSC forest management certification confirms that the forest is being managed in a way that preserves biological diversity and benefits the lives of local people and workers, while ensuring it sustains economic viability. FSC-certified forests are managed to strict environmental, social and economic standards.

OUR SUSTAINABILITY ICONS THROUGHOUT THE CATALOGUE WILL INDICATE RECYCLABILITY AND REUSABILITY OF OUR PRODUCTS.



The plastic free icon indicates that our content is plastic free and environmentally friendly.



The reusable content icon indicates that the content can be utilised over and over again. (Not single use).



The recyclable packaging icon indicates that the product can be recycled, including designs that have limited hot stamp/foil detail.



Our factory currently employs ladies who live in the township directly opposite our factory. The effect our business has on the community is far reaching.

CONTENTS

Range	Size	Crackers per Tray	Price	Designs
Deluxe	14"	6	\$\$\$\$	
Luxury	14"	6	\$\$\$	
Festive	12"	12	\$\$	
Celebration	12"	6	\$\$	
Petite	7"	6	\$	
Boutique	14"	6	\$\$\$\$	
Opulent	14" XL	6	\$\$\$\$\$	
Distinction	14" XL	6	\$\$\$\$\$	
Novelty	Misc	Misc	\$\$\$	
Make Your Own	12"	6	\$	
Pets	14"	1	\$	
Games	12"	6	\$\$	
Crackertoa	13"	6	\$\$	

Elevate your Christmas celebration with these exquisite crackers which are meticulously crafted to add elegance to your holiday traditions. Each box contains 6 deluxe crackers, with a deluxe gift, joke, hat and snap.

DELUXE















GOLD POMEGRANATE

DESCRIPTION: DELUXE - GOLD POMEGRANATE

REF: HI25/DEL-1











JOY AND FOLIAGE

DESCRIPTION: DELUXE - JOY AND FOLIAGE

REF: HI25/DEL-2













HOLLY

DESCRIPTION: DELUXE - HOLLY

REF: HI25/DEL-3

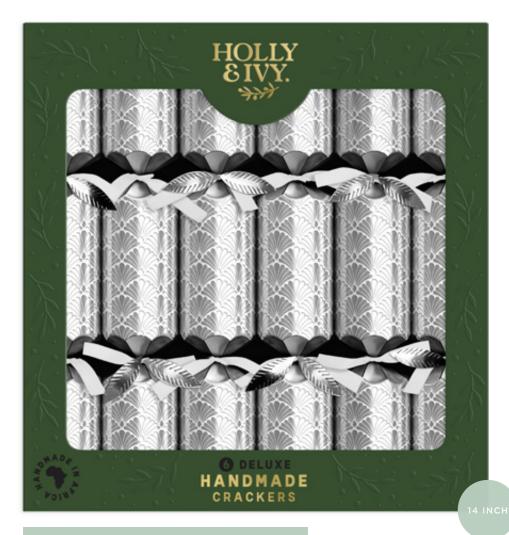












SILVER SCALLOP PATTERNS

DESCRIPTION: DELUXE - SILVER SCALLOP PATTERNS

REF: HI25/DEL-4



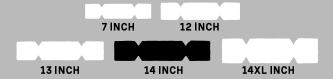






Where luxury meets tradition and every pop is a moment of joy. Each box contains 6 luxury crackers, with a luxury gift, joke, hat and snap.

LUXURY

























DESCRIPTION: LUXURY - SAGE MISTLETOE

REF: HI25/LUX-1

CRACKERS PER TRAY: 6









honey

dripper





RICH FLORALS

DESCRIPTION: LUXURY - RICH FLORALS

REF: HI25/LUX-2













TEXTURED SNOWFLAKES

DESCRIPTION: LUXURY - TEXTURED SNOWFLAKES

REF: HI25/LUX-3













POINSETTIA

DESCRIPTION: LUXURY - POINSETTIA

REF: HI25/LUX-4













JOY AND SPRIGS

DESCRIPTION: LUXURY - JOY AND SPRIGS

REF: HI25/LUX-5

CRACKERS PER TRAY: 6









honey





GOLD TEXT AND PATTERNS

DESCRIPTION: LUXURY - GOLD TEXT AND PATTERNS

REF: HI25/LUX-6

CRACKERS PER TRAY: 6









honey

dripper





KRAFT ROBIN

DESCRIPTION: LUXURY - KRAFT ROBIN

REF: HI25/LUX-7

CRACKERS PER TRAY: 6











honey

dripper





TRADITIONAL SPRIGS

DESCRIPTION: LUXURY - TRADITIONAL SPRIGS

REF: HI25/LUX-8











Bursting with festive surprises and timeless traditions, our family-friendly 12 packs are the perfect addition to your celebrations. Each box contains 12 crackers, with a fun gift, joke, hat and snap.

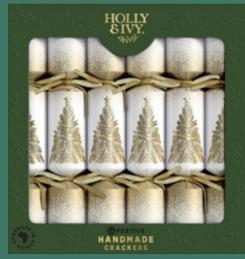
FESTIVE



















DESCRIPTION: FESTIVE - JOYFUL

REF: HI25/FES-1

















DESCRIPTION: FESTIVE - CELEBRATE DOTS

REF: HI25/FES-2

CRACKERS PER TRAY: 12







FOIL & EMBOSS details







DESCRIPTION: FESTIVE - KRAFT NUTCRACKER ICONS

REF: HI25/FES-3

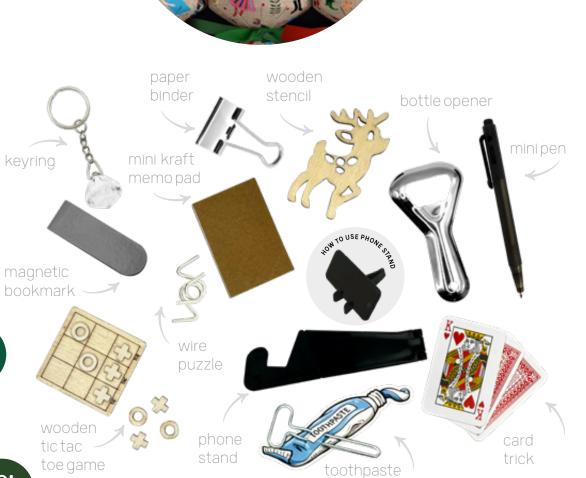
CRACKERS PER TRAY: 12





keyring

magnetic



squeezing tool

FOIL details





DESCRIPTION: FESTIVE - GOLD TREES

REF: HI25/FES-4













HOLLY AND BERRY SPRIGS

DESCRIPTION: FESTIVE - HOLLY AND BERRY SPRIGS

REF: HI25/FES-5











With their festive designs and colors, our celebration crackers make a delightful addition to your holiday table. Each box contains 6 crackers, with a fun gift, joke,

CELEBRATION

















NOËL SPRIGS

DESCRIPTION: CELEBRATION - NOËL SPRIGS

REF: HI25/CEL-1











VILLAGE SCENE

DESCRIPTION: CELEBRATION - VILLAGE SCENE

REF: HI25/CEL-2











MINI SANTA AND FRIENDS

DESCRIPTION: CELEBRATION - MINI SANTA AND FRIENDS

REF: HI25/CEL-3











CUTE CHARACTERS

DESCRIPTION: CELEBRATION - CUTE CHARACTERS

REF: HI25/CEL-4











GOLD LETTERING

DESCRIPTION: CELEBRATION - GOLD LETTERING

REF: HI25/CEL-5









A fun pack of petite crackers which are easy on the eye and the budget! Each box contains 6 petite crackers, with a fun gift, joke, hat and snap.

PETITE















WATERCOLOUR ICONS

DESCRIPTION: PETITE - WATERCOLOUR ICONS

REF: HI25/PET-1

CRACKERS PER TRAY: 6



bag

FOIL defails

6 ITEMS SHOWN BELOW INCLUDED. GIFTS MAY VARY SLIGHTLY TO THAT SHOWN.

> wooden wine charm



origami frog funtemporary tattoo wire puzzle

MATCHSTICK PUZZI

1 CAN YOU MAKE THE FIGH SWIM IN THE OPPOSITE DIRECTION BY MOVING ONLY THREE MATCHSTROKS?

2 MOVE ONE MATCHSTICK TO WORK A

FOIL & EMBOSS details

6 ITEMS SHOWN BELOW INCLUDED. GIFTS MAY VARY SLIGHTLY TO THAT SHOWN.

mystery calculator

> paper binder

> > wooden wine charm

mini wooden

mini fridge magnet



bag

HOHOHO STARS

DESCRIPTION: PETITE - HOHOHO STARS

REF: HI25/PET-2

CRACKERS PER TRAY: 6









keyring

paper

matchstick puzzle

fun

eraser



KRAFT MISTLETOE

DESCRIPTION: PETITE - KRAFT MISTLETOE

REF: HI25/PET-3













MINI NUTCRACKERS

DESCRIPTION: PETITE - MINI NUTCRACKERS

REF: HI25/PET-4

CRACKERS PER TRAY: 6









keyring

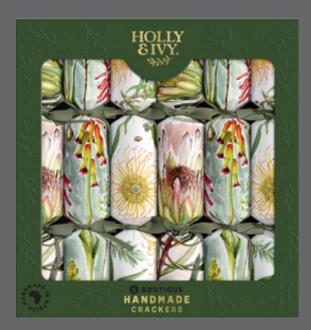


Our boutique crackers are a unique and eye-catching addition to every table setting. Each box contains 6 boutique crackers, with a luxury gift, joke, hat and snap.

BOUTIQUE











BOUTIQUE



VIBRANT BOTANICALS

DESCRIPTION: BOUTIQUE - VIBRANT BOTANICALS

REF: HI25/BOUT-1









BOUTIQUE



WATERCOLOUR FLORALS

DESCRIPTION: BOUTIQUE - WATERCOLOUR FLORALS

REF: HI25/BOUT-2









BOUTIQUE



RICH POMEGRANATE

DESCRIPTION: BOUTIQUE - RICH POMEGRANATE

REF: HI25/BOUT-3



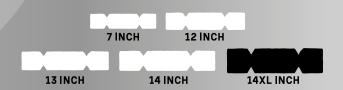






Our Opulent crackers boast elegant designs, intricately detailed with festive motifs, metallic foil accents, and tasteful embellishments. Each box contains 6 Opulent Crackers, with an opulent gift, joke, hat and snap.

OPULENT











OPULENT





DESCRIPTION: OPULENT - MIXED METALLIC FLORALS

REF: HI25/OPUL-1

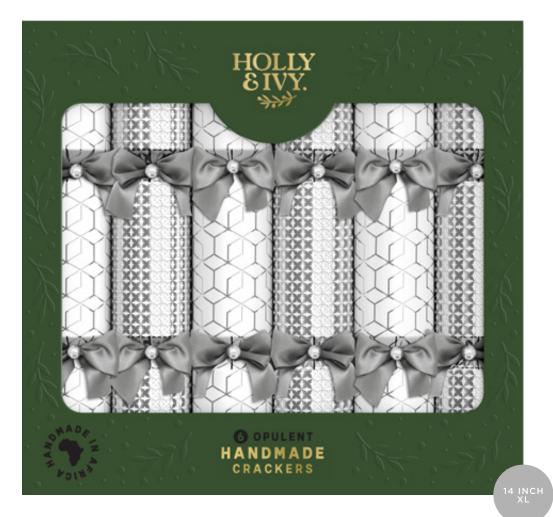








OPULENT



SILVER GEO PATTERNS

DESCRIPTION: OPULENT - SILVER GEO PATTERNS

REF: HI25/OPUL-2









OPULENT



TRADITIONAL DAMASK

DESCRIPTION: OPULENT - TRADITIONAL DAMASK

REF: HI25/OPUL-3









DISTINCTION

7 INCH 12 INCH

13 INCH

14 INCH







DESCRIPTION: DISTINCTION - GOLD MOSAIC

REF: HI25/DIST-1













Embrace the whimsy with our Novelty crackers and make your celebration one to remember! Each box contains 4-6 crackers with a fun gift, joke and hat.

NOVELTY











CHARACTER



DESCRIPTION: NOVELTY - SANTA & FRIENDS

REF: HI25/CHAR-1

CRACKERS PER TRAY: 6











keyring

BOX CRACKERS



RED & GREEN BOX CRACKERS

DESCRIPTION: NOVELTY - RED & GREEN BOX CRACKERS

REF: HI25/CHAR-2 CRACKERS PER TRAY: 4













4 ITEMS SHOWN BELOW INCLUDED. GIFTS MAY VARY SLIGHTLY TO THAT SHOWN.



CHRISTMAS TREES



RED & GREEN CONE TREES

DESCRIPTION: NOVELTY - RED & GREEN CONE TREES

REF: HI25/CHAR-3











14 INCH

14XL INCH

GET THE WHOLE FAMILY INVOLVED ASSEMBLING AND FILLING THESE CUTE DIY CRACKERS!





MAKE YOUR OWN

DIY CONTENTS:

6 X POMPOMS · 12 X RIBBONS · 6 X SNAPS · 6 X JOKES · 6 X HATS · 6 X CRACKERS TIP-ONS: 6 X CHARACTER FACES · 4 X PRESENTS · 2 X LETTERS

DESCRIPTION: NOVELTY - MAKE YOUR OWN

REF: HI25/CHAR-4



















14 INCH







DESCRIPTION: NOVELTY - PETS CATS

REF: HI25/CHAR-5

CRACKERS PER TRAY: 24 SINGLES

DESCRIPTION: NOVELTY - PETS DOGS

REF: HI25/CHAR-6

CRACKERS PER TRAY: 24 SINGLES





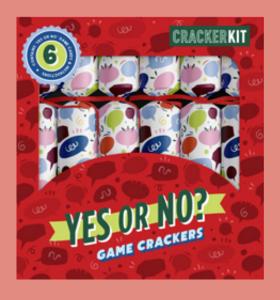




Let the games begin, and may your holidays be filled with laughter and cheer! Each box contains 6 crackers, with a game component, joke, hat and snap.

GAMES





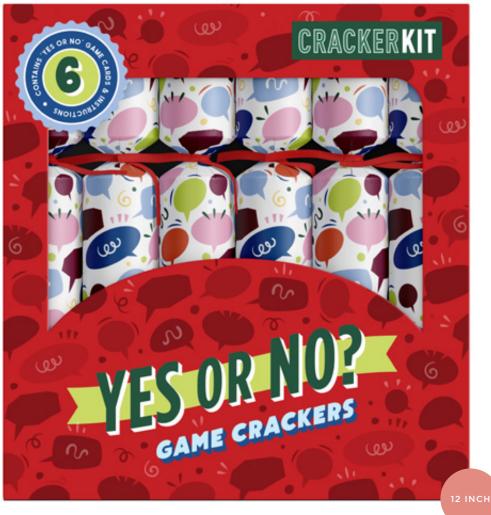














YES OR NO?

DESCRIPTION: GAMES - YES OR NO?

REF: HI25/GAME-1

CRACKERS PER TRAY: 6











YES OR NO: THE AIM OF THE GAME IS TO ANSWER ANYTHING BUT YES OR NO. PERFECT GAME TO PLAY AROUND THE CHRISTMAS TABLE. WITH THE QUESTION CARDS PROVIDED INSIDE EACH CRACKER, THERE IS PLENTY OF FUN TO BE HAD BY ALL.



PAPER PLANES

DESCRIPTION: GAMES - PAPER PLANES

REF: HI25/GAME-2

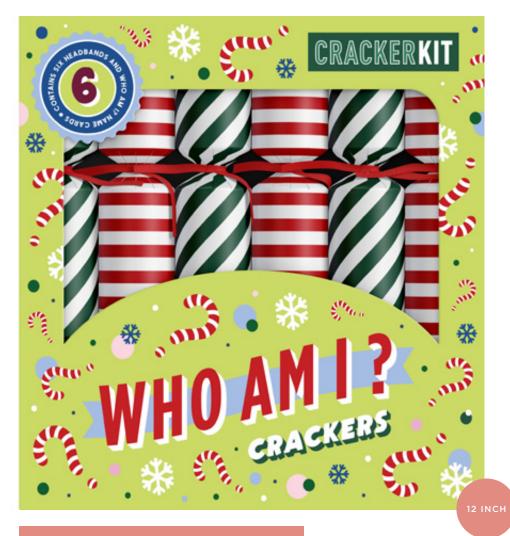
CRACKERS PER TRAY: 6







GET READY FOR SOME HIGH-FLYING FUN WITH THE PAPER PLANE CRACKER KIT!
PERFECT FOR ALL AGES, THIS KIT LETS YOU FOLD YOUR OWN PAPER PLANES
AND RACE THEM TO SEE WHOSE SOARS THE FARTHEST. IT'S
OLD-SCHOOL FUN FOR THE WHOLE FAMILY!





WHO AM I?

DESCRIPTION: GAMES - WHO AM !?

REF: HI25/GAME-3

CRACKERS PER TRAY: 6







THIS "WHO AM I?" GAME BRINGS FUN AND LAUGHTER TO YOUR HOLIDAY TABLE! EACH CRACKER INCLUDES A HAT, A JOKE, A SNAP, 6 HEADBANDS, AND CHARACTER CARDS. WITHOUT PEEKING, PLAYERS PLACE A CARD ON THEIR HEADBAND AND TRY GUESS THEIR CHARACTER. PERFECT FOR FAMILY-FRIENDLY FESTIVE FUN!





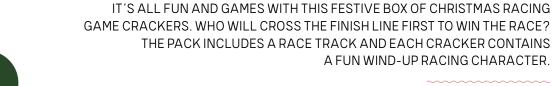
DESCRIPTION: GAMES - RACING GAME

REF: HI25/GAME-4















DESCRIPTION: GAMES - PAINT YOUR OWN PLACEMAT

REF: HI25/GAME-5

CRACKERS PER TRAY: 6







placemats



HAVE SOME HOLIDAY FUN WITH THIS "PAINT YOUR OWN CHRISTMAS PLACEMAT" KIT.

EACH PACK CONTAINS 6 PLACEMATS AND INSIDE EACH CHRISTMAS CRACKER
YOU'LL FIND WATERCOLOUR PAINTS AND A BRUSH. KIDS CAN GET CREATIVE AND
HAVE FUN PAINTING THEIR OWN FESTIVE PLACEMAT.

Our patented Crackertoa crackers contain a built-in popper that showers streamers when pulled. Each box contains 6 streamer popping crackers with a fun gift, joke and hat.

CRACKERTOA

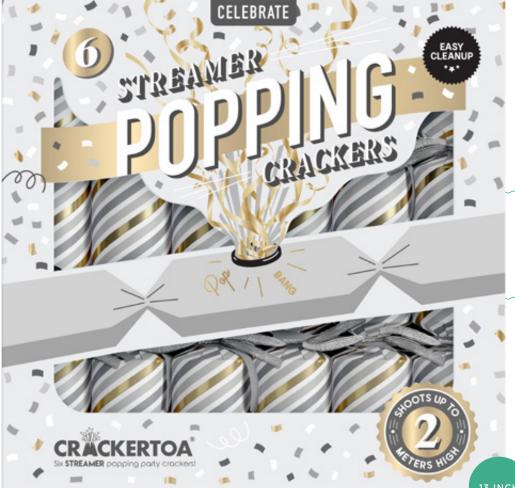


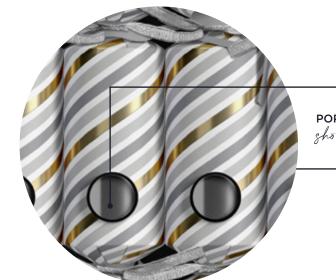






CRACKERTOA





POPPER shoots freamers

funparty

blowers

THESE ARE

NOT JUST CRACKERS!

THESE EXTREMELY FUN AND UNIQUE CRACKERS SHOOT STREAMERS INTO THE AIR WHEN PULLED.

fun party blowers



HOLD X







DESCRIPTION: CRACKERTOA - SILVER

REF: HI25/POP-1







CRACKERTOA





shoots freamers

funparty

blowers

THESE ARE

NOT JUST CRACKERS!

THESE EXTREMELY FUN AND UNIQUE CRACKERS SHOOT STREAMERS INTO THE AIR WHEN PULLED.

fun party blowers



1 HOLD M

2



TRADITIONAL

DESCRIPTION: CRACKERTOA - TRADITIONAL

REF: HI25/POP-2

















REF: PTY25/STAR-GOLD

dino É unicorn SPARKLERS HOLLY &IVY. REF: PTY25/UNICORN



REF: PTY25/DINO











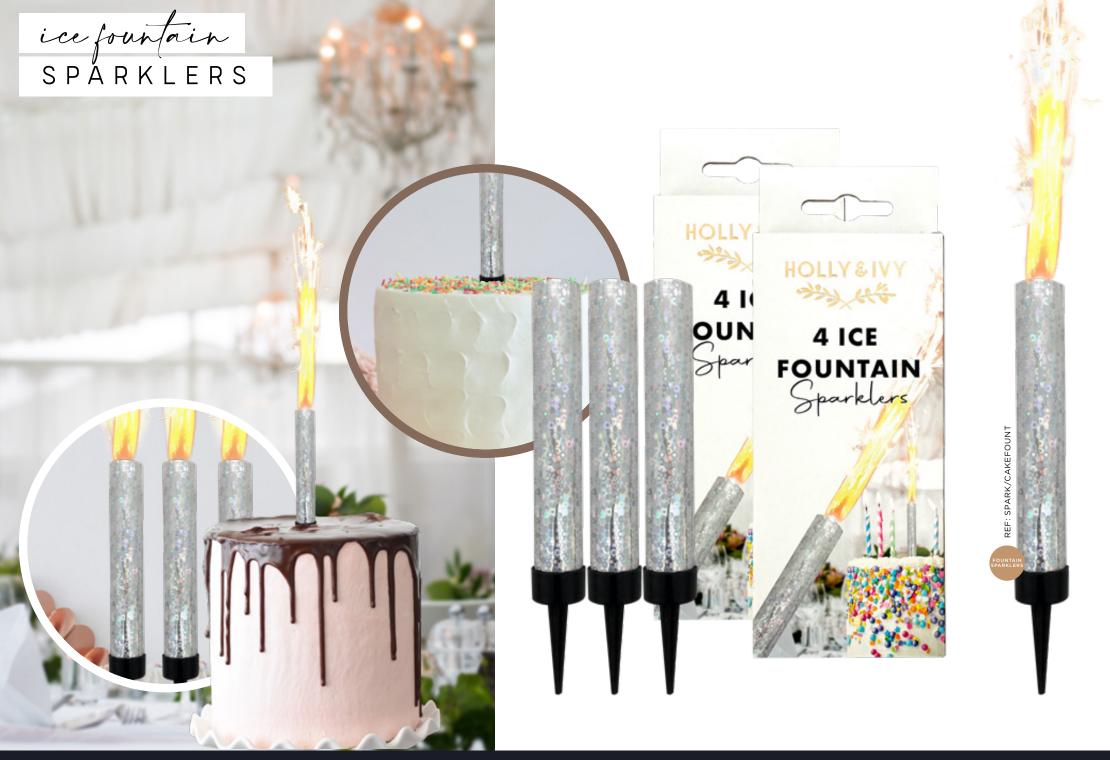


REF: PTY19/POPPER-GOLD



8 PARTY POPPERS

REF: PTY19/POPPER-SILVER





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HOLLY